



Organizational Neuroscience and Biology

An Interest Group of the Academy of Management

NEUsletter: Special Supplement

Message from the Newsletter Chair: Keeping the Momentum

Dear NeuB Community,

Just last week, we launched our April newsletter with a call to highlight our collective progress. Today, I am happy to share a Special Edition Supplement that perfectly embodies our theme of "Currents of Change".

In a powerful collaboration with the Centre for Applied Research in Decision Making at the Fox School of Business, Temple University, our Interest Group is co-hosting a high-impact symposium on July 30, 2026. This event represents the exact kind of cross-disciplinary connection I invited you to share—bridging organizational neuroscience with consumer behavior and neuroeconomics.

While our primary newsletter focused on the NeuB AOM Doctoral Consortium (July 31), this symposium offers an additional, vital space for students, faculty, and practitioners to align research agendas across markets and organizations.

I encourage you to view this as a catalyst for the next wave of biological and behavioral discovery. Please explore the submission and registration details below.

In Solidarity and Science,

Dr. Vaneet Kaur

Chair – Newsletter Committee

Organizational Neuroscience and Biology

Academy of Management

Associate Professor of Management, Kent State University

Call for Submissions: Temple Symposium

Event Title: *Organizational Neuroscience, Consumer Neuroscience, and Neuroeconomics: Building a Shared Agenda for Business Research*

Date & Time: Thursday, July 30, 2026, 12:00–17:30

Venue: Alter Hall, Fox School of Business, 1801 Liacouras Walk, Philadelphia, PA

The Theme & Objective: Organizational Neuroscience has matured into a vibrant space for studying workplace cognition. Simultaneously, neuroeconomics and consumer neuroscience have developed rigorous approaches to valuation and social exchange. This workshop serves as a bridge between these communities to develop a shared agenda for neuroscience theories and methods across all business contexts.

Submission Guidelines

We welcome abstracts for talks and poster presentations from doctoral students, faculty, and practitioners.

- *Content:* Completed studies (unpublished) or work-in-progress.
- *Core Topics:* We especially welcome intersections of neuroscience and organizational behavior, including:
 - Shared constructs (value, reward, trust, fairness, attention, emotion regulation, learning, social exchange)
 - Decision-making generalizations (in organizational vs consumer/market settings)
 - Neurophysiological and behavioral methods
 - Linking neural measures to real-world outcomes (performance, leadership, teamwork, consumer behavior, entrepreneurial judgment, negotiation, pricing, and incentives)
 - Methodological advances (design, measurement validity, preregistration, predictive vs explanatory goals, causal inference, and multimodal integration)
 - Field translation and impact (interventions, training, technology, ethical deployment, and stakeholder engagement)

- Responsible research (privacy, consent, fairness, neuroethics, and governance in organizational and market settings)
- Format: Single PDF including title, authors, and affiliations.
- Length: 300 words or less (excluding title/affiliations) describing the research question, theoretical contribution, method/design, and status of results (if any).
- Style: Times New Roman, size 12, double-spaced, minimum 2.5 cm (1 inch) margins.
- Deadline: April 30, 2026
- Submit to: card@temple.edu

Opportunities for Authors: Based on review, authors may be invited for a 15-minute presentation, a 3-minute "research snapshot," or a poster session feature.

Tentative Schedule

Time	Session
12:00 – 13:00	Registration and Lunch
13:00 – 13:30	Keynote: Joseph Kable, University of Pennsylvania
13:30 – 14:00	Keynote: Desirée van Dun, Politecnico di Milano
14:00 – 14:40	Panel Discussion: Intersections of Organizational Neuroscience, Consumer Neuroscience, and Neuroeconomics
14:40 – 15:10	Networking Break
15:10 – 15:55	3 Selected Presentations
15:55 – 16:15	5 Poster Highlights (3-minute snapshots)
16:15 – 17:00	Poster Session and Reception

Registration & Contact: Participation is free of charge, but registration is required due to limited capacity. We recommend early registration to secure your spot.

- *Register Here:* [Registration form](#)
- *Inquiries:* Reach out to the organizers (Vinod Venkatraman, Marco Mandolfo, Sebastiano Massaro) at card@temple.edu.

Join us in Philadelphia to kick off your AOM week with the most exciting developments in our field. Let's drive the next wave of discovery together!